IAAPA® CONNECTIONS

MIDDLE EAST, NORTH AFRICA CONNECTIONS AGREEMENT

2026 IAAPA PRESENTS

SPOTLIGHT YOUR COMPANY

IAAPA MENA in-person events offer valuable opportunities to connect with industry professionals, grow revenue, learn best practices, share ideas, and gain insights from experienced attractions industry leaders.

IAAPA Presents are an all-day ultimate mix of networking, education, and behind the scenes EDUTours at the hosting facility.

2026 EVENT

29 OCTOBER	IAAPA PRESENTS: TWO AWARD WINNING ATTRACTIONS, DEEP DIVE DUBAI AND ATLANTIS THE PALM
9 DECEMBER	IAAPA PRESENTS: DOHA, QATAR

Event dates and locations are subject to change and additional events and information will be added throughout the course of the year. Stay up-to-date at IAAPA.org/expos-and-events/upcoming-events, complete with full events.

SPONSORSHIP OPPORTUNITIES

☐ **GOLD SPONSOR: $1,750** ☐ **PLATINUM SPONSOR: $3,000** ☐ **EXCLUSIVE EVENT LANYARDS: $750** (PLATINUM SPONSORS ONLY)

PRE-EVENT SPONSOR BENEFITS	Gold Sponsor	Platinum Sponsor
Includes event registration	1 Ticket	2 Tickets
Logo recognition with company link on IAAPA.org	✓	✓
Logo recognition in the Know Before You Go attendee email	✓	✓
Use of "PROUD IAAPA SPONSOR" icon for your social media and email signatures	✓	✓
ON-SITE SPONSOR BENEFITS	**Gold Sponsor**	**Platinum Sponsor**
Logo acknowledgment on digital and/or printed signage	✓	✓
Verbal recognition of sponsors from IAAPA leadership during introduction of event	✓	✓
Recognition on Connect+, IAAPA's official mobile app	✓	✓
Opportunity to provide promotional giveaway (subject to IAAPA approval)		✓
Exclusive Opportunity to add-on Lanyard		✓
30-second sizzle reel/video displayed during reception		✓

Various deadlines apply for the fulfillment of ALL sponsor benefits listed above. Logo recognition includes a single company logo. Dual or multi-logo branding is not permitted. For sponsor brochures/giveaways, all must meet IAAPA's safety standards specifically as they relate to good taste and safe riding procedures (i.e., no images of riders with hands in the air). Sponsors that provide promotional giveaways must coordinate delivery to the event facility. The event may include multiple sponsors, including those operating in similar or competing sectors. All sponsors must be IAAPA members.

Middle East, North Africa Sponsorship Agreement
IAAPA Presents 2026

CONTACT INFORMATION

Company: _____

Member ID#: _____

VAT Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Contact Person: _____ Contact Phone/Onsite Phone: _____

Contact Email: _____

Social Media: _____ Website: _____

Note: All sponsors must be IAAPA members.

PAYMENT METHOD

CONFIRM LEVEL

☐ **GOLD SPONSOR: $1,750** ☐ **PLATINUM SPONSOR: $3,000** ☐ **EXCLUSIVE EVENT LANYARDS: $750**
(PLATINUM SPONSORS ONLY)

Payment due at the time of submitting the signed agreement. 5% VAT is applicable in accordance with UAE VAT Law and Regulations.

☐ **CREDIT CARD:** IAAPA Team will provide a digital link.

☐ **CHECK ENCLOSED:** in the amount of $_____

Check #: _____

(Checks must be drawn from a U.S. bank)

Please make checks payable to **IAAPA Sponsorship Team**

Mail to:
IAAPA, Attn: Sponsorship Team
4155 West Taft Vineland Road
Orlando, FL 32837 U.S.

☐ **I WILL PAY BY ACH TRANSFER**
(from U.S. accounts only)
ABA/Routing Number (Domestic U.S. only): 054001204
Bank Account #: 0020-865-69662 (Payable to IAAPA)
Bank of America
1501 Pennsylvania Avenue
NW Washington, D.C. 20005

☐ **INVOICE US:** Full payment due with contract.

☐ **WIRE TRANSFER:** in the amount of
($_____ + $25*) = $_____

(*Please include a $25 transaction fee for all wire transfers.)
Please be sure to identify yourself with the name of the company and member ID.

International Wire Transfer
SWIFT Code: BOFAUS3N
Bank Account #: 0020-866-30597
(Payable to IAAPA)

Domestic Wire Transfer *(from U.S. accounts only)*
ABA/Routing Number: 026009593
Bank Account #: 0020-866-30597
(Payable to IAAPA)

For more information contact
Sponsorship@IAAPA.org

TERMS AND AGREEMENT

Signing this Agreement indicates firm commitment (noncancelable) of the above sponsorship(s) in accordance with the corresponding rate card fees.

1. **Defined Terms:** The term "Event" refers to the International Association of Amusement Parks and Attractions ("IAAPA") MENA IAAPA Presents in 2026 at various host facilities ("Event Facility"). The term "Agreement" refers to, collectively, the Sponsorship Program Order Form and these Terms and Conditions. The term "Sponsor" refers to, collectively, the entity or person that executes this Agreement to sponsor the Event and each of its officers, directors, shareholders, employees, contractors, agents, representatives, and/or assigns, as applicable.
2. **Compliance; No Endorsement:** The parties agree that the activities contemplated by the Agreement have a specific and limited scope and are consistent with IAAPA's nonprofit status and tax exemption classification. Sponsor hereby agrees to be bound by this Agreement, the IAAPA Show Policies, the IAAPA Privacy Policy, and any additional rules, regulations, and policies as may be adopted and communicated by IAAPA or the Event Facility. Nothing in this Agreement should be construed to imply or convey IAAPA's approval, endorsement, certification, acceptance, or referral of any Sponsor product or service. No materials developed or intended for use in connection with a sponsorship will be distributed or otherwise used prior to IAAPA's advance review and approval. According to the sponsorship selected, IAAPA will provide appropriate acknowledgment and recognition of the sponsorship in accordance with applicable laws, rules, and regulations.
3. **Listings and Promotional Materials; Recording of Event:** Sponsor grants to IAAPA a worldwide, perpetual, non-exclusive license to use, display and reproduce the name, trade names and product names of the Sponsor in any directory (print, electronic or other media) listing the sponsoring companies and to use such names in IAAPA promotional materials. IAAPA shall not be liable for any errors in any listing or descriptions or for omitting the Sponsor from such a directory or other lists or materials. Sponsor represents and warrants it owns, or has right to use under a valid license, intellectual property to be used for Sponsor's promotion. Sponsor acknowledges that the Event may be photographed, recorded, and reproduced in any form (including digital formats) and hereby authorizes IAAPA and its designees to photograph, record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form and for any purpose any such recording of the Event. Sponsor hereby releases IAAPA and its designees from, and waives all claims it may have, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.
4. **Liability, Indemnification, and Insurance.** Sponsor agrees to indemnify, defend, and hold harmless IAAPA, its officers, directors, employees, and agents, from and against any and all suits, claims, damages or losses, including reasonable attorneys' fees and costs, arising from the negligence, intentional misconduct, or breach of the Agreement by Sponsor or its officers, directors, employees, or agents. In no event will IAAPA be liable to Sponsor, whether in contract or tort, for any amount in excess of the sponsorship fees in relation to any damages, including lost profits, arising out of or relating to this Agreement, the IAAPA Event, the sponsorship, the conduct of IAAPA, any breach of the Agreement, or any other act, omission, or occurrence. In no event shall IAAPA be liable, whether in contract or tort, for any indirect, consequential, exemplary, punitive or special damages or awards (or any similar categories of damage in any jurisdiction). The parties shall each maintain appropriate and sufficient insurance to cover their obligations under the Agreement.
5. **Sponsor Content.** No logos, trademarks, media, advertising content, and/or other media, materials, or content developed or intended for use in connection with this Agreement ("Sponsor Content") may be distributed or otherwise used prior to IAAPA's advance review and approval. Sponsor Content must not be false, deceptive, misleading, illegal, harassing, discriminatory, disparaging, obscene, offensive, or otherwise objectionable, as determined by IAAPA in IAAPA's sole discretion. Sponsor Content including advertising content, if any, should be consistent with the industry's best practices in safety. Photos or illustrations cannot depict unsafe ride conditions or rider behavior (i.e. hands in air vs. holding on while riding). If advertisements or other Sponsor Content are submitted with aforementioned content, IAAPA can request new artwork, refuse artwork, or modify (within reason) the artwork. Please refer to IAAPA.org for industry safety tips.
6. **Representations and Warranties.** Sponsor represents and warrants that Sponsor (i) will fulfill its obligations under the Agreement in a professional, competent, and timely manner, (ii) has appropriate authority and/or permission to use the Sponsor Content and performance by Sponsor under the Agreement will not infringe any third party proprietary or personal rights (including, without limitation, trademark rights, copyrights, or privacy rights); and (iii) will not engage in any conduct that may harm or disparage IAAPA's business reputation (with any such determination to be made in IAAPA's reasonable discretion.
7. **Termination:** Sponsor acknowledges and agrees that IAAPA may terminate the Agreement at any time for any reason in its sole discretion. Upon termination of the Agreement by IAAPA, IAAPA will determine an equitable basis for the refund of a portion or all of the fees paid by Sponsor, after due consideration of expenditures and commitments already made.
8. **Cancellation:** All cancellations must be submitted in writing to IAAPA at: Sponsorship@IAAPA.org. In the event that Sponsor cancels the Agreement, 100% of the total sponsorship fees payable under the Agreement shall become immediately due and payable by Sponsor as liquidated damages. Upon receipt of cancellation notice from Sponsor, IAAPA shall have no further obligations to the Sponsor under the Agreement. If Sponsor fails to make any payment when due or otherwise breaches its obligations under this Agreement, IAAPA reserves the right to treat such breach as a cancellation by Sponsor subject to the liquidated damages set out above.
9. **Postponement:** IAAPA may postpone the Event, or decide to hold all or part of the Event virtually, for any reason, and Sponsor acknowledges and agrees that in such an event, the Agreement shall remain in full force and effect for the virtual Event or the new Event dates. The parties acknowledge and agree that IAAPA shall not be in breach of the Agreement by virtue of postponement of the Event, or the decision to hold all or any part of the Event virtually.
10. **Data Protection:**
    a. For the purposes of this Agreement, the following terms shall have the following meanings: i. "Privacy Legislation" means all laws and regulations, including (without limitation) the laws and regulations of the European Union, the European Economic Area and their member states, which are applicable to the processing of Personal Data under this Agreement, including (without limitation) the EU General Data Protection Regulation (2016/679) ("GDPR") the PRC Personal Information Protection Law ("PIPL") applicable to sponsors incorporated in China, etc. ii. "Data Controller", "Data Subject(s)" and "Personal Data" each have the meanings given to them in the GDPR.
    b. Both IAAPA and Sponsor acknowledge and agree that each party shall be a separate Data Controller in respect of the Personal Data received from the other party and processed in relation to this Agreement and each party shall be responsible for its compliance with the Privacy Legislation. Both parties shall process the Personal Data received from the other party in accordance with its applicable privacy notice and the Privacy Legislation.
    c. Should Sponsor transfer Personal Data to IAAPA, Sponsor represents, warrants and guarantees that (i) the Personal Data has been collected in strict compliance with the Privacy Legislation; (ii) it has properly notified the Data Subjects concerned that their Personal Data may be transferred to third parties including IAAPA and any other information to be notified to the Data Subject(s) if so required by the applicable Privacy Legislation; and (iii) Sponsor has all necessary rights to transfer the Personal Data to IAAPA and such transfer of the Personal Data is and shall be in compliance with the applicable Privacy Legislation.
    d. Sponsor agrees and acknowledges that any data other than Personal Data, which IAAPA has obtained from Sponsor, may be freely shared with and transferred to IAAPA and IAAPA's affiliates and any third party for commercial purposes unless Sponsor has specified to the contrary in writing stating what data may not be so shared or transferred.
11. **IP Enforcement:** If Sponsor is attending, or is allowing its materials to be distributed at, the Event, the relevant provisions of the IAAPA IP Enforcement Policy shall apply in the event of a dispute.
12. **Severability:** If any provision of the Agreement is held to be illegal, invalid, or unenforceable under the present or future laws, then such provision shall be fully severable, and the Agreement shall be construed and enforced as if such illegal, invalid, or unenforceable provision had never comprised a part of the Agreement and the remaining provisions of the Agreement shall remain in full force and effect and shall not be affected by the illegal, invalid, or unenforceable provision or by its severance from the Agreement.
13. **Disputes:** Sponsor hereby agrees that the exclusive jurisdiction for any dispute, claim, or demand related in any way to the enforcement or construction of the Agreement will be decided by binding arbitration. Specifically, all disputes between Sponsor and IAAPA shall be submitted to Judicial Arbitration and Mediation Services, Inc. ("JAMS") for binding arbitration under its rules then in effect, or, for disputes arising outside of the United States, under the JAMS International Arbitration Rules and Procedures as then in effect. The arbitration shall be conducted in the Orlando, Florida, USA area, or at such other location as the parties mutually agree, before one arbitrator, to be mutually agreed upon by both parties. The parties agree to share equally in the arbitration costs incurred. It is the intention of the parties that all questions with respect to the construction and enforcement of the Agreement and the rights and liabilities of the parties hereto shall be determined in accordance with the laws of the State of Florida, USA.

By signing below, I acknowledge that I have read and agree to the terms as set forth above. Please sign and email to Sponsorship@IAAPA.org

Signature: _____ Print Name: _____ Date: _____